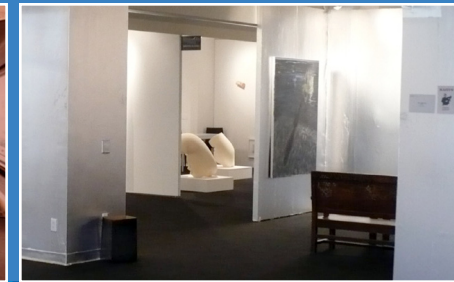


# digital...to go! downtown

in association with  
**CES**  
PRODUCED BY CEA

mobile innovations and opportunities



Digital Downtown To Go offers a variety of cost-effective sponsorships that will allow your company to leverage this exciting event without breaking the bank. All sponsors are invited and encouraged to participate in our social media activities in support of the event.

## Level I Sponsor

**\$15,750**

- 300 sq. ft. Exhibit space – includes: hard wall/carpet/ electric/track lighting/Wi-Fi/2 chairs/500 lbs of drayage
- Wednesday or Thursday morning keynote
- Opening night reception sponsorship
- Press luncheon sponsorship
- Full-page ad in Show Guide
- Logo on all DD To Go onsite signage
- Logo on all DD To Go promotional materials, website and social media tools
- Listing in Show Guide and on website
- Pre and post event access to press list
- Social media campaign participation
- Literature distribution in Digital Downtown press area

## Level III Sponsor – Shared Space

**\$5,000**

- 75 sq. ft. (1/2 of 150 sq. ft. Exhibit space) – includes: hard wall/carpet/electric/track lighting/Wi-Fi/1 chair
- Conference participation
- 1/2 page ad in Show Guide
- Press luncheon sponsorship
- Listing in Show Guide and on website
- Pre and post event access to press list
- Social media campaign participation
- Literature distribution in Digital Downtown press area

## Level II Sponsor

**\$8,250**

- 150 sq. ft. Exhibit space – includes: hard wall/carpet/ electric/track lighting/Wi-Fi/2 chairs/250 lbs of drayage
- Conference participation
- Opening night reception sponsorship
- Full-page ad in Show Guide
- Logo on all DD To Go onsite signage
- Logo on all DD To Go promotional materials, website and social media tools
- Listing in Show Guide and on website
- Pre and post event access to press list
- Social media campaign participation
- Literature distribution in Digital Downtown press area

## Level IV Sponsor – Shared Space

**\$3,950**

- 6 ft draped table – includes: hard wall/carpet/electric/ track lighting/Wi-Fi/2 chairs
- Listing in Show Guide and on website
- Pre and post event access to press list
- Social media campaign participation
- Literature distribution in Digital Downtown press area

## WHAT

*A two-day mobile technology showcase and conference for press, industry, and enthusiasts held in conjunction with the CEA's Digital Downtown event.*

## WHERE

*7W – a luxurious loft and conference space in the heart of midtown Manhattan.*

## WHEN

*June 10th and 11th  
8:30 AM – 7:30 PM*

## CONTACT

*Barry Myers / 646.713.9939*

*barry@digitaldowntowntogo.com*

*Custom press event scheduling and production available for an additional fee.*

*7W New York space is fully configurable to fit your needs. Please inquire if you would like to discuss a different configuration.*